

PROJECT CREDITS
ALL PROJECTS COMPLETED AT FRAME

ADELAIDE AIRPORT HOARDING

CREATIVE DIRECTION:
SIMON PEARCE

CONCEPT DEVELOPMENT:
BLAINE GILLAN
JULIAN HARTMANN-SMITH

DESIGN:
BLAINE GILLAN

EL TORO TEQUILA

CREATIVE DIRECTION:
SIMON PEARCE

DESIGN:
SIMON PEARCE
BLAINE GILLAN

ILLUSTRATION:
KERRI ANN WRIGHT

3D:
JUAN BELTRAN

JOURNEY BEYOND MAGAZINE ISSUE 05

CREATIVE DIRECTION:
SIMON PEARCE

CONTENT:
SLICE AGENCY

DESIGN:
BLAINE GILLAN

KITE PROJECTS WEBSITE

CREATIVE DIRECTION:
SAM PEARCE

DESIGN:
BLAINE GILLAN

DEVELOPMENT:
ADAM GORE

MIDNIGHT SPAGHETTI RESTAURANT

DESIGN:
BLAINE GILLAN
JULIAN HARTMANN-SMITH

SOUTH AUSTRALIAN NATIONAL FOOTBALL LEAGUE 2022 CAMPAIGN

BRAND STRATEGY/COPYWRITING:
TIM PEARCE
PHIL MOULE

CREATIVE DIRECTION:
SAM PEARCE
SIMON PEARCE

DESIGN:
BLAINE GILLAN

TASTING AUSTRALIA 2023 TVC

CREATIVE DIRECTION:
SAM PEARCE

AUDIO:
JUSTIN POUNSETT

DESIGN:
BLAINE GILLAN

VIDEO EDITING:
JORDAN POTTER

TASTING AUSTRALIA BRAND VIDEO

CREATIVE DIRECTION:
SAM PEARCE

ANIMATION/VIDEO EDITING:
JUAN BELTRAN

DESIGN:
BLAINE GILLAN

TASTING AUSTRALIA CAMPAIGN 2021, 2022, 2023

BRAND STRATEGY/COPYWRITING:
TIM PEARCE

CONTENT DIRECTION:
SAM PEARCE

CREATIVE DIRECTION:
SIMON PEARCE

ACCOUNT MANAGEMENT:
ELIZA CAREY

CONCEPT DEVELOPMENT:
SIMON PEARCE
DAVID ADAMS
BLAINE GILLAN
JULIAN HARTMANN-SMITH

DESIGN:
DAVID ADAMS
BOE CARR
BLAINE GILLAN
JULIAN HARTMANN-SMITH

IMAGE EDITING:
FERNANDO IGNÁCIO

VIDEO EDITING:
JORDAN POTTER

3D:
JUAN BELTRAN

TASTING AUSTRALIA FESTIVAL PROGRAM 2021

CREATIVE DIRECTION:
SIMON PEARCE

DESIGN:
BLAINE GILLAN

3D:
JUAN BELTRAN

TASTING AUSTRALIA FESTIVAL PROGRAM 2023

DESIGN:
BLAINE GILLAN
BOE CARR

3D:
JUAN BELTRAN